



Wynk THC and CBD Infused Seltzers Arrive in Michigan

March 22, 2022

Fast-Acting, Microdose Beverages Provide a Better Way to Unwind

PENNSBURG, Pa.--(BUSINESS WIRE)--Mar. 22, 2022-- Wynk THC & Seltzer, the most widely distributed cannabis seltzer beverage in the United States, has announced availability throughout Michigan. Through an exclusive partnership with Ascend Wellness Holdings ("AWH") (CSE: AAWH.U) (OTCQX: AAWH), Wynk's delicious, microdose products will be available to recreational and medical consumers.

"Microdosing a THC and CBD blend is a great way to experience a relaxed feeling, without the more pronounced high associated with other consumption methods," commented Casey Parzych, Co-Founder and President of Wynk. "Because Wynk is fast-acting, the consumption feels similar to enjoying alcohol-based hard seltzer, but without the super sweet flavor, alcohol, calories, or hangover."

Featuring all-natural flavors of Juicy Mango, Lime Twist and Black Cherry Fizz, each 8.4 ounce can of Wynk has a 1:1 ratio of 2.5 milligrams of THC and CBD and delivers a light, relaxing buzz that is felt in under fifteen minutes and lasts for around ninety minutes.

"AWH is committed to expanding our offerings across all sectors of the cannabis industry, catering to consumer preferences and providing the finest products on the market," said Frank Perullo, Co-Founder and President of Ascend Wellness Holdings. "Cannabis beverages are gaining major traction among consumers, making Wynk a great partner to introduce in an expanding market like Michigan. Our team is excited to add Wynk to our portfolio."

About Wynk:

Wynk, available in eight states, is the most widely distributed THC & seltzer beverage in the United States. The expertly crafted product was created to provide consumers with a delicious, microdosed beverage that delivers a better way to unwind. Wynk has zero calories and is made with all-natural flavors and a 1:1 ratio of THC and CBD. To learn more, please visit www.drinkwynk.com. To shop for Wynk products, please visit <https://drinkwynk.com/pages/store-locator>.

About AWH:

AWH is a vertically integrated operator with assets in Illinois, Michigan, Ohio, Massachusetts and New Jersey. AWH owns and operates state-of-the-art cultivation facilities, growing award winning strains and producing a curated selection of products. AWH produces and distributes Ozone branded products. For more information, visit www.awholdings.com.

Forward-Looking Statements

This news release includes forward-looking information and statements, which may include, but are not limited to, information and statements regarding the plans, intentions, expectations, estimates, and beliefs of the Company. Words such as "expects," "continue," "will," "anticipates" and "intends" or similar expressions are intended to identify forward-looking statements. These forward-looking statements are based on the Company's current projections and expectations about future events and financial trends, and on certain assumptions and analysis made by the Company in light of experience and perception of historical trends, current conditions and expected future developments and other factors management believes are appropriate.

Forward-looking information and statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking information and statements herein. Such factors include, among others: the risks and uncertainties identified in the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2021, and in the Company's other reports and filings with the applicable Canadian securities regulators and the U.S. Securities and Exchange Commission. Although the Company believes that any forward-looking information and statements herein are reasonable, in light of the use of assumptions and the significant risks and uncertainties inherent in such information and statements, there can be no assurance that any such forward-looking information and statements will prove to be accurate, and accordingly readers are advised to rely on their own evaluation of such risks and uncertainties and should not place undue reliance upon such forward-looking information and statements. Any forward-looking information and statements herein are made as of the date hereof, and except as required by applicable laws, the Company assumes no obligation and disclaims any intention to update or revise any forward-looking information and statements herein or to update the reasons that actual events or results could or do differ from those projected in any forward looking information and statements herein, whether as a result of new information, future events or results, or otherwise, except as required by applicable laws.

The CSE has not reviewed, approved or disapproved the content of this news release.

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Source: Wynn