



## AWH Plans to Launch Adult-Use Sales at Four Maryland Dispensaries on July 1

June 30, 2023

*Ascend plans to sell to both adult-use and medical consumers in all four Maryland dispensaries beginning Saturday, July 1<sup>st</sup>*

NEW YORK, June 30, 2023 /PRNewswire/ - **Ascend Wellness Holdings, Inc.** ("AWH" or the "Company") (CSE: AAWH.U) (OTCQX: AAWH), a multi-state, vertically integrated cannabis operator focused on bettering lives through cannabis, announced the Company intends to commence selling of recreational cannabis sales at their four licensed dispensaries located in Aberdeen, Crofton, Ellicott City, and Laurel beginning Saturday, July 1st.

The Company [acquired](#) these dispensaries on April 28<sup>th</sup>, 2023 and has since rebranded the four stores to the 'Ascend' brand. The Company also made significant aesthetic and operational improvements to the stores, including doubling points of sale at many of the locations in anticipation of adult-use demand.

Ascend is pleased to begin to offer their catalog of top-tier cannabis brands and a full menu of products to recreational customers across the state of Maryland. Consumers over 21 will be able to access a separate adult-use [menu](#) featuring a wide selection of products, including flower, edibles, vapes and more. Ascend will also be offering pick-up [appointments](#) at all four locations to ensure smooth service.

"Saturday will be a historic day in Maryland and Ascend is thrilled to participate by launching adult-use sales across our four dispensary locations," said Vince Bozman, Regional Retail Vice President of AWH. "We are excited to serve all Maryland's cannabis consumers and further deepen our relationships within each community."

To preserve the same excellent service level our medical patients have become accustomed to, Ascend will provide medical patients with a host of dedicated services including: express medical patient access, dedicated parking spots, and private consulting rooms.

### Grand Opening Events

Ascend will be celebrating with grand opening events at the stores throughout the month of July. For more information on the events, check out Ascend Maryland's [social pages](#). In addition to these grand opening events, the Company has special pop-ups planned this weekend to celebrate the opening weekend of adult-use.

### Ascend Rewards Program

Ascend customers can also join the free Ascenders Club, where shopping becomes even more rewarding. Highlights include earning 1 point for every \$1 spent at Ascend with bonus points for referring friends. Customers can sign up in store or [online](#).

### About AWH:

AWH is a vertically integrated operator with assets in Illinois, Michigan, Ohio, Massachusetts, New Jersey, Pennsylvania, and Maryland. AWH owns and operates state-of-the-art cultivation facilities, growing award-winning strains and producing a curated selection of products for retail and wholesale customers. AWH produces and distributes its in-house Simply Herb, Ozone, and Ozone Reserve branded products. For more information, visit [www.awholdings.com](http://www.awholdings.com).

### Forward-Looking Statements

This news release includes forward-looking information and statements, which may include, but are not limited to, information and statements regarding the plans, intentions, expectations, estimates, and beliefs of the Company. Words such as "expects", "continue", "will", "anticipates" and "intends" or similar expressions are intended to identify forward-looking statements. These forward-looking statements are based on the Company's current projections and expectations about future events and financial trends, and on certain assumptions and analyses made by the Company in light of experience and perception of historical trends, current conditions and expected future developments and other factors management believes are appropriate. These forward-looking statements include statements about the timing for the board and executive changes, the Company's continued growth and the Company's ability to add value.

Forward-looking information and statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking information and statements herein. Such factors include, among others: the risks and uncertainties identified in the Company's Annual Report on Form 10-K for the year ended December 31, 2022, and in the Company's other reports and filings with the applicable Canadian securities regulators and the U.S. Securities and Exchange Commission. Although the Company believes that any forward-looking information and statements herein are reasonable, in light of the use of assumptions and the significant risks and uncertainties inherent in such information and statements, there can be no assurance that any such forward-looking information and statements will prove to be accurate, and accordingly, readers are advised to rely on their own evaluation of such risks and uncertainties and should not place undue reliance upon such forward-looking information and statements. Any forward-looking information and statements herein are made as of the date hereof, and except as required by applicable laws, the Company assumes no obligation and disclaims any intention to update or revise any forward-looking information and statements herein or to update the reasons that actual events or results could or do differ from those projected in any forward-

looking information and statements herein, whether as a result of new information, future events or results, or otherwise, except as required by applicable laws.

**The CSE has not reviewed, approved or disapproved the content of this news release.**

 View original content: <https://www.prnewswire.com/news-releases/awh-plans-to-launch-adult-use-sales-at-four-maryland-dispensaries-on-july-1-301867655.html>

SOURCE Ascend Wellness Holdings, Inc.

Company Officer: CFO, Daniel Neville, (617) 453-4042 ext. 90102; Investor Contact: SVP of Investor Relations, Rebecca Koar, IR@awholdings.com